Ontario College Graduate Certificate

Program Code: PDIGP

Full-time | Trafalgar Campus | 1 yr (2 semesters)

FACULTY OF ANIMATION, ARTS & DESIGN

Digital Product Design

Learn to design apps and digital products that solve modern problems and keep users returning for more.

> **Master user experience design and make your ideas a reality.**

Enter an in-demand career field with digital product design

A Digital Product Design certificate from Sheridan can launch you into a growing and lucrative field in eight months. The average entry-level salary for a User Experience Designer in Ontario is $64,000 and statistics show demand for UX designers has increased 107%.* Job seekers with the broad range of skills taught in this post-graduate can be highly employable in a wide variety of industries.

Become well-rounded in all aspects of product design

The product design industry needs designers who know more than web design or UI design. Our unique program teaches required essentials for a career in multimedia design and development. You'll learn business strategy, research methods, visual design, prototyping and more. With skills in many experience design elements, you can position yourself as a well-rounded designer and work in many roles.

Work with industry experts, software and processes

Courses are taught by experts who bring their unique industry experience into the classroom. You'll use the same software as design professionals, such as Sketch and Adobe Creative Cloud applications. Our course structure is even designed to mimic the workflow of the modern workplace. Content from one class carries over into others, ensuring you'll learn to fully develop and iterate on your ideas.

Sheridan | Get Creative

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Admission Requirements

Program Eligibility

• Postsecondary diploma or degree in design, visual/fine arts, communications, commerce, engineering, health sciences or social sciences

and/or

• Related work and/or educational experience.

Ideal applicants are competent in Sketch, Adobe Photoshop and Illustrator or equivalent software. Applicants are encouraged, but not required, to have these competencies prior to the start of the first course.

Applicant Selection

Eligible applicants will be selected on the basis of:

• Demonstrated competence through related work and/or educational experience

and

• Résumé

• Response to a questionnaire

• Portfolio assessment

Postsecondary transcripts, indicating courses completed to date, must be submitted to ontariocolleges.ca at the time of application. Domestic applicants with education outside of Canada must have their transcripts assessed for equivalency through the International Credential Assessment Service (ICAS) or World Education Services (WES). A general (document-by-document) or a comprehensive (course-by-course) assessment is required.

Applicants who do not meet the admission requirements for this program will be assessed and advised individually and may be considered for other, related programs.

English Language Proficiency

All applicants whose first language is not English must meet Sheridan's English proficiency requirements.

Refer to the website for full admission requirements.

Career Opportunities

When you graduate from Sheridan's eight-month post-graduate certificate in Digital Product Design, you'll be prepared to work as a freelancer or as part of an organization. This field of study is in high demand in the workforce. Industry experts say for every technical position in a company, a designer is also needed. You may find work in roles such as:

YOU MAY FIND WORK IN ROLES SUCH AS:

Design researcher

Design strategist

Product designer

UX designer

UI designer

Usability tester

Design consultant

Courses

SOME OF THE COURSES YOU CAN EXPECT TO TAKE IN YOUR PROGRAM

Digital Product Design Strategy

Inclusive Digital Product Design

Prototyping and Workflow Methods

Usability and Data-Driven Design

User-Centred Research Methods

User Experience Design: Emerging Approaches

Note: See website for specific terms and course listings.

More information

Website:
sheridancollege.ca

Facebook:
facebook.com/sheridaninstitute

Twitter:
@sheridancollege

Visit us!

There's no better way to get a sense of Sheridan than with a personal visit. Book a tour and see for yourself!

tours.sheridancollege.ca

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