

FACULTY OF ANIMATION, ARTS & DESIGN

# Honours Bachelor of Interaction Design

In response to high employer demand, Sheridan has developed Ontario's first four-year interaction design bachelor's degree.

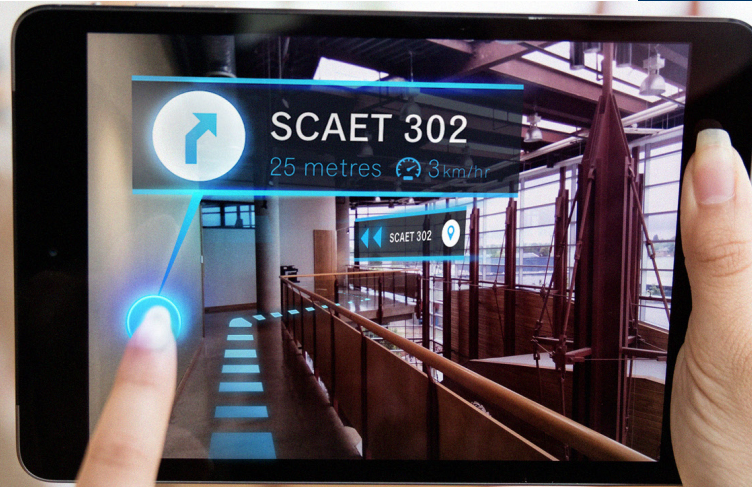
94%

**Employer Satisfaction\***  
with the knowledge and skills that our graduates possess.

**Honours Baccalaureate Degree**

**Program Code: PBIDS**

Full-time | Trafalgar Campus | 4 yrs  
(8 semesters)



Get a head start in the exciting realm of interaction design.

## A unique, multidisciplinary program

In response to high employer demand, Sheridan has developed Ontario's first four-year interaction design honours bachelor's degree. Our unique, multidisciplinary interaction design program cultivates a big-picture perspective and diverse set of skills, laying a foundation for interaction design careers and fostering entrepreneurship.

## What you'll learn

- Design theory and process.
- Visual communication and visual culture.
- 2D and 3D design.
- Digital media design and production.
- Physical computing and sensors.
- Programming a variety of devices.
- Business practices and entrepreneurship.

## Resourceful and creative

Students in the Interaction Design honours bachelor's degree program will gain practical experience in all stages of the creative process, from research and planning through design and execution. The program includes a 14-week job placement between the third and fourth years.

## Admission Requirements

### Program Eligibility

#### Ontario Secondary School Diploma or equivalent, including these required courses:

- English, Grade 12 (ENG4U)
- plus
- One Grade 11 or 12 Visual Arts credit at the M or Open level
  - Four other Grade 12 subjects at the U or M level
  - Minimum 65% overall average
- or
- Two semesters of postsecondary education including required courses with a minimum 65% overall average

### Applicant Selection

Eligible applicants are selected on the assessment of their previous academic achievement (the average of their six highest senior-level credits, including required courses).

Applicants who do not meet the admission requirements for this program will be assessed and advised individually and may be considered for other, related programs.

### Ministry Consent

Sheridan has been granted a consent by the Ministry of Training, Colleges and Universities to offer this degree for a seven-year term beginning April 24, 2012 and subject to renewal thereafter. Application to the Ministry for renewal of the consent is a prescribed and cyclical requirement for degree programs at all Ontario Colleges. The current consent remains in effect until this renewal process is complete. Sheridan will ensure that all students admitted to the Honours Bachelor of Interaction Design program during the period of consent will have the opportunity to complete the program within a reasonable time frame. Credentials earned during the period of consent remain valid, even if Ministry consent to offer the program is withdrawn in the future. Prospective students are responsible for satisfying themselves that the program and the degree will be appropriate to their needs (e.g., acceptable to potential employers, professional licensing bodies, or other educational institutions).

### English Language Proficiency

All applicants whose first language is not English must meet Sheridan's English proficiency requirements.

Refer to the website for full admission requirements.

## Career Opportunities

This emerging field offers limitless creative potential and opportunities in many sectors.

### SAMPLE EMPLOYMENT SECTORS

E-commerce

Entertainment

Marketing

Marketing, product and innovation

Mobile computing

Social innovation

## Courses

### SOME OF THE COURSES YOU CAN EXPECT TO TAKE IN YOUR PROGRAM

Conceptual Process for Interaction

Design Fundamentals 1: Visual Language

Digital Tools 1: Image Creation and Manipulation

History of Computational Media

Interaction Design 1: Interface

Writing for Interaction Design

Note: See website for specific terms and course listings.

## More information



**Website:**  
[sheridancollege.ca](http://sheridancollege.ca)



**Facebook:**  
[facebook.com/sheridaninstitute](https://facebook.com/sheridaninstitute)



**Twitter:**  
[@sheridancollege](https://twitter.com/sheridancollege)



## Visit us!

There's no better way to get a sense of Sheridan than with a personal visit. Book a tour and see for yourself!



[tours.sheridancollege.ca](http://tours.sheridancollege.ca)